

What is Vero3 Consulting?

Truth is the very essence of Vero3 Consulting. It's what we deliver – honestly and openly: truth, in ideal proportions. At Vero3, we help our clients to see and understand the truth of their business, aligned with their personal and business goals,

Owning a business is a complex balancing act of serving your customers, your staff, and your own professional needs and ambitions. By providing an objective viewpoint, Vero3 helps you find that balance, through in-depth analysis that identifies gaps and hidden opportunities in your business. Our customized strategies and protocols are designed to increase revenue and improve efficiency, fortifying the foundation of your business for secure, assured growth. Vero3 solutions streamline your business, so you can focus on what you do best – whatever your business may be.

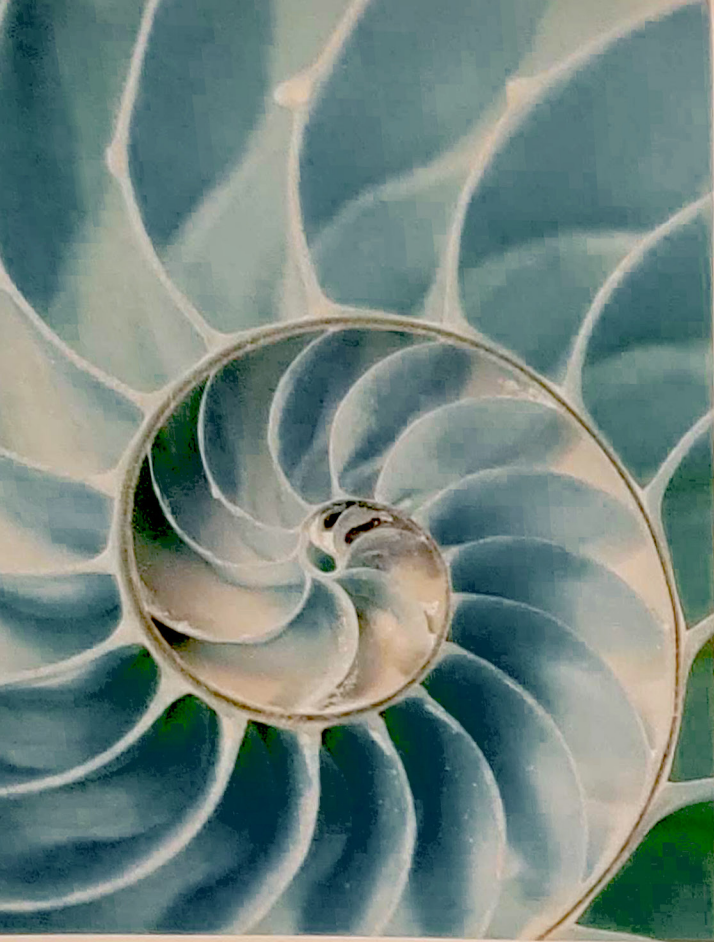


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All truths are easy to understand
once they are discovered; the point
is to discover them.

– Galileo Galilei



An Inside-Out Approach

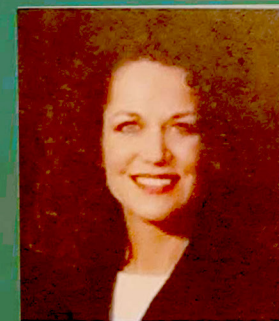
Many businesses try to find answers through quick fixes and external “solutions” – like marketing campaigns, trendy techniques or new technologies. Unfortunately, outside-first strategies typically provide short-term gain – they won’t lead to success unless supported by a strong underlying foundation of core business systems and protocols in proper operation.

Vero3 takes a unique Inside-Out Approach. We start from the inside, immersing ourselves to achieve a rich and holistic understanding of your whole business. Then, we analyze every aspect – your strengths as well as your weaknesses. We apply our decades of experience in business operation and clinical systems to uncover opportunities for enhancement and growth, and develop a customized plan that addresses your unique needs, achieves your goals and offers greatest profitability.

Because each solution is built just for you – no cookie-cutter solutions here! – results will match your goals. Each plan is implemented step by step, with one-on-one training for you and your employees to ensure thorough understanding and successful implementation, and growth is tracked and monitored. Vero3 offers full spectrum service and support through the life cycle of your business, for a sustainable and secure financial future. We’ll be there to help when you need us, with unparalleled customer service that only a true partner – a passionate advocate for the success of your business – can provide.

History and Background

Vero3 Consulting was founded by Karen Marshall. With nearly 30 years of experience, Karen Marshall offers a unique combination of clinical expertise and business management. Her work spans many fields – Hygienist, Administrative and Corporate Manager, Project Manager, Trainer, Collections Agency Partner and Corporate Consultant – providing her with practical insights with a depth and scope uncommon in most consultants. It is this hands-on, applied knowledge that helps her uncover possibilities and provide both clinical and business solutions that truly work. Karen is a Bent Ericksen Certified HR & Employment Law Consultant, to ensure your business meets State & Federal guidelines. She is also an IPM Certified Trainer for Job matching, Employee Selection, Team building, Employee and Personal development.



- Karen Marshall